



Global Hockey Development



Hockey2024

A global development strategy to promote and develop hockey at all levels throughout the world



OUR GLOBAL HOCKEY ENVIRONMENT



DOMESTIC
PROGRAMMES

ENGAGING
NGOs & PRIVATE
SECTOR

INTERNATIONAL
PROGRAMMES

GLOBAL
STRATEGY &
ACTION PLAN

GLOBAL
RECOGNITION

FIH/CF
LEADERSHIP

EVIDENCE OF
IMPACT



WHY NOW?



- Hockey is strong, but we want to be stronger.
- Respected in the global sports movement, but we want to be stronger
- Our CFs and NAs are better organised, more impactful and more ambitious than ever, but we need to work together better.



So we can work together better...



EVOLVING THE REVOLUTION . . .Hockey2024

By 2024, the real legacy of the Hockey Revolution will be more followers, more participants, more hockey.

HOCKEY
REVOLUTION

Develop innovative & exciting entertainment events

Increase the degree of professionalism in the sport

Build a recognised, powerful image for hockey

Generate millions more followers around the world

Fan Focused Event Portfolio

World Class Content Creation & Distribution

Commercial Partners who share our Vision

Joined up Global Marketing

High Performing Sport

Hockey2024 - Sustainable growth of the game

Hockey2024

Global Development Strategy

PARTICIPATION

EDUCATION

INFRASTRUCTURE



Hockey2024

Global Development Strategy

PARTICIPATION

1. More people participating in hockey globally

2. More nations participating in international events

EDUCATION

3. Better skilled and more professional hockey people

4. Hockey athletes at the heart of hockey programmes

INFRASTRUCTURE

5. Stronger club, school & organisation networks

6. More places to play and better access to equipment

i. Hockey is a force for good in the world, as an advocate and contributor to the UN SDGs

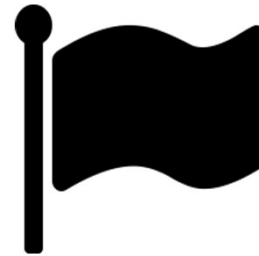
ii. Hockey is a key development player within the Olympic and wider sporting Movements



MEASURING SUCCESS



More people



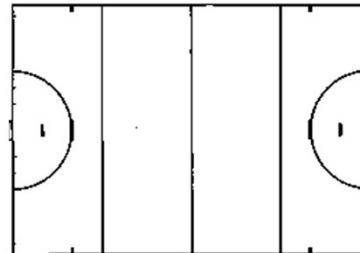
More nations



Educated workforce



Stronger clubs and schools



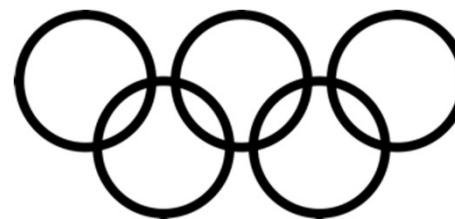
More places to play



More equipment



Force for good



Olympic Movement



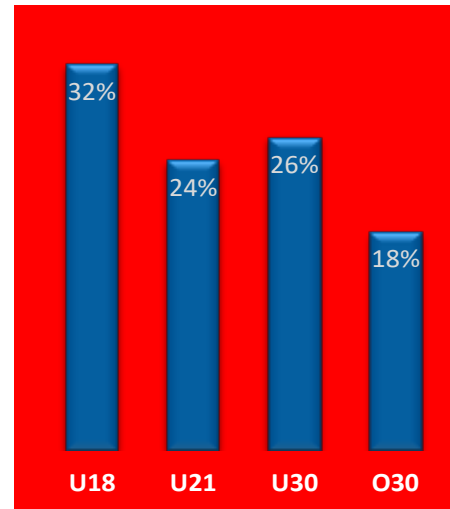
STATE OF THE GAME 2018



2018
WORLD CUP

300

MILLION
REACH



30

MILLION
PARTICIPANTS
WORLDWIDE

94k

GLOBAL
HOCKEY
WORKFORCE

136

HOCKEY
NATIONS

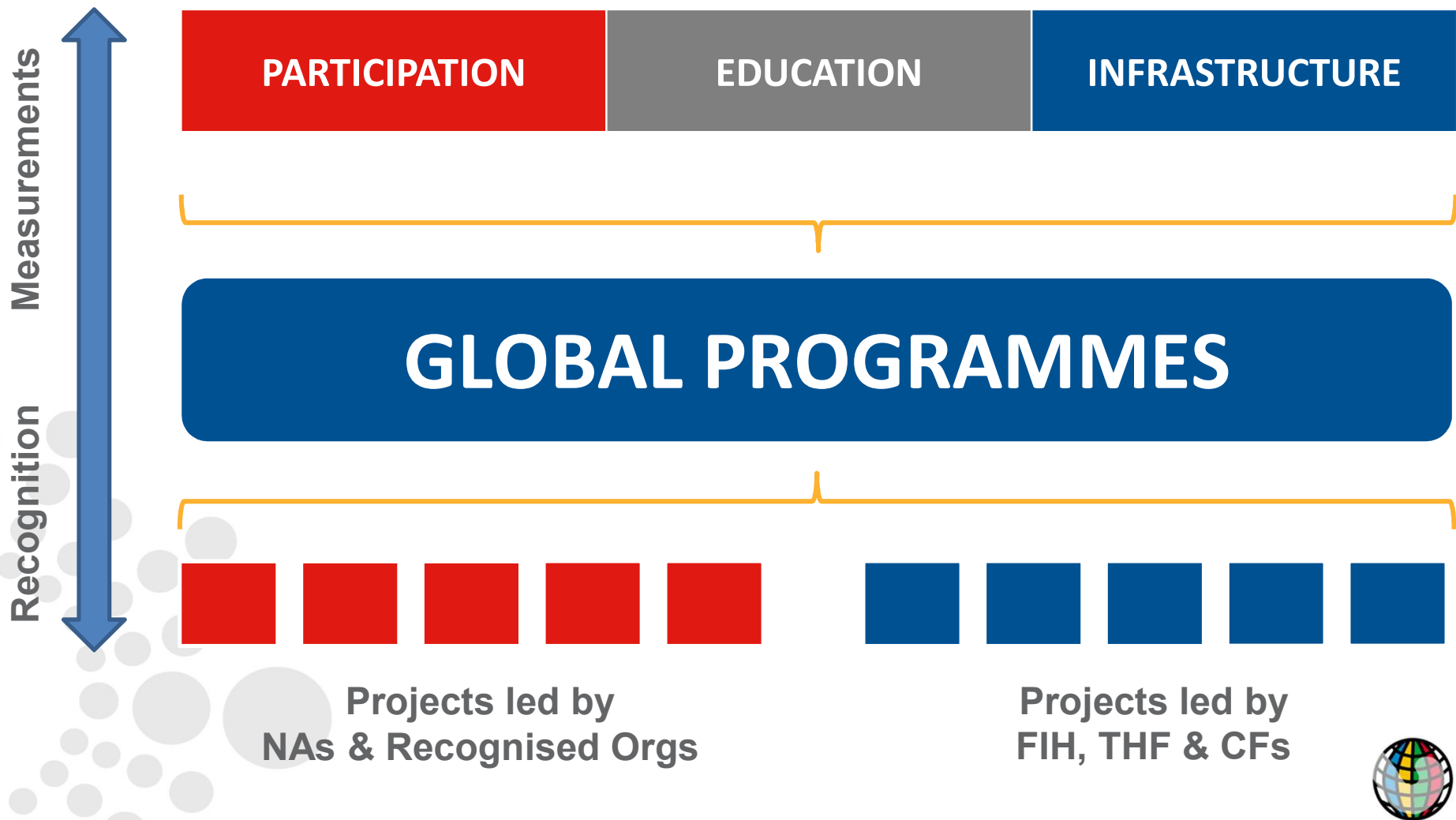


106

NATIONS
IN INTERNATIONAL
COMPETITION

NATIONS PLAY	HOCKEY 96%	INDOOR 63%	HOCKEY5s 51%	PARA 9%	MASTERS 34%
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DELIVERING Hockey2024



GLOBAL Programmes 2019-20



TAP

MASTERS HOCKEY

**HOCKEY
4LIFE**

FIH HOCKEY ACADEMY

PARAHOCKEY

**STICKS
4THEWORLD**

FIH SERVICES

THE HOCKEY FOUNDATION



START

Excite
Encourage
Energise

PLAY

Explore
Empower
Expand

STAY

Expect
Excel
Enjoy

Hockey

4 LIFE



EXPERTS




EDUCATION




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Hockey
4LIFE

FIH **EQUALLY AMAZING**

Supporting and delivering projects that empower women & girls, reinforcing hockey as a 50:50 sport

Hockey 4LIFE SUSTAINABLE DEVELOPMENT GOALS 5 GENDER EQUALITY

FIH **HOCKEY DREAMS**

Providing young people with better futures through hockey by improving community access to education, employment & health

Hockey LIFE SUSTAINABLE DEVELOPMENT GOALS 4 QUALITY EDUCATION 9 DECENT WORK AND ECONOMIC GROWTH

EXPERTS

EDUCATION

FIH HOCKEY ACADEMY

EQUIPMENT

STICKS 4 THE WORLD

FIH

220000
HOCKEY HANDS



Distributing 110,000 hockey sticks to new and existing Hockey4Life partner projects throughout the world by 2020

STICKS
4 THE WORLD

SUSTAINABLE
DEVELOPMENT
GOALS



ACTIONS & NEXT STEPS 2019



Launch of FIH Global Development Platform

PARTICIPATION	EDUCATION	INFRASTRUCTURE
<ul style="list-style-type: none"> • Launch of Hockey4LIFE • FIH Pro League legacy projects <p>PARAHOCKEY</p> <ul style="list-style-type: none"> • Euro ParaHockey (BEL) • INAS Global Games (AUS) • Special Olympics Asia <p>MASTERS</p> <ul style="list-style-type: none"> • World Masters Hockey • Single Masters org for each NA 	<ul style="list-style-type: none"> • Launch of the Academy Cloud education management platform <ul style="list-style-type: none"> • Multiple languages • Education tool for NAs/CFs <p>FIH ACADEMY Courses</p> <ul style="list-style-type: none"> • Level 5 Officiating • Level 3 Coaching • Level 1 & 2 CF & NA delivery • Tokyo2020 NTO Training • Medical Officer Training 	<ul style="list-style-type: none"> • Launch of STICKS4theWorld <p>FIH QUALITY PROGRAMME</p> <ul style="list-style-type: none"> • Turf • Balls • Water-free Elite level artificial surfaces R&D project <p>SPORT SERVICES</p> <ul style="list-style-type: none"> • Full review of FIH services for NA Management, Events & HP

TAP – Targeted Assistance Programmes

East Africa

Bangladesh, Sri Lanka, Myanmar

Eastern and Southern Europe

Pacific Islands

Caribbean

FIH supported CF Development Projects



2019 Global Hockey Development Annual Report

Development Workshop

Commitment – Alignment – Contribution - Recognition



TOGETHER
EVERYONE
ACHIEVES
MORE

...probably the best 90 mins at Congress 😊



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